CORE

CUSTOMER MARKETING

CERTIFIED

# Customer Marketing Certified

CORE

CMA

AWARDED TO

## Arlene Covarrubias

You've officially completed **CMA's Customer Marketing Core** certification, and this certificate declares to you - and everyone around you - that you've mastered the art and science of customer marketing.

Richard King

**Richard King,**
**Founder & CEO, Customer Marketing Alliance**

**Valid from:**
07/09/2024

**Serial number:**
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Customer Marketing Alliance

CPD
The CPD Certification Service