MASTERS

STORYTELLING

CERTIFIED

# Storytelling Certified

MASTERS

CMA

AWARDED TO

## Sally Davis

You've officially completed **CMA's Storytelling Masters** certification, and this certificate declares to you - and everyone around you - that you've mastered the art of storytelling.

Richard King

**Richard King,**
**Founder & CEO, Customer Marketing Alliance**

**Valid from:**
03/31/2025

**Serial number:**
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Customer Marketing Alliance